

ABSTRACT OF THE DISCLOSURE

A method for transmitting an extensible markup language (XML)-based electronic program guide (EPG) template for a user-preference program guide and
5 a reception device thereof, are provided. The transmission method includes a cable network company converting an XML-based EPG into an XML-based EPG template for a user-preference program guide, transmitting the converted result to a reception device, and providing the reception device with a style format related to the XML-based EPG template document through an extensible style sheet
10 language (XSL)-based document. The reception device stores and analyzes the XSL document related to the XML-based EPG template document.